

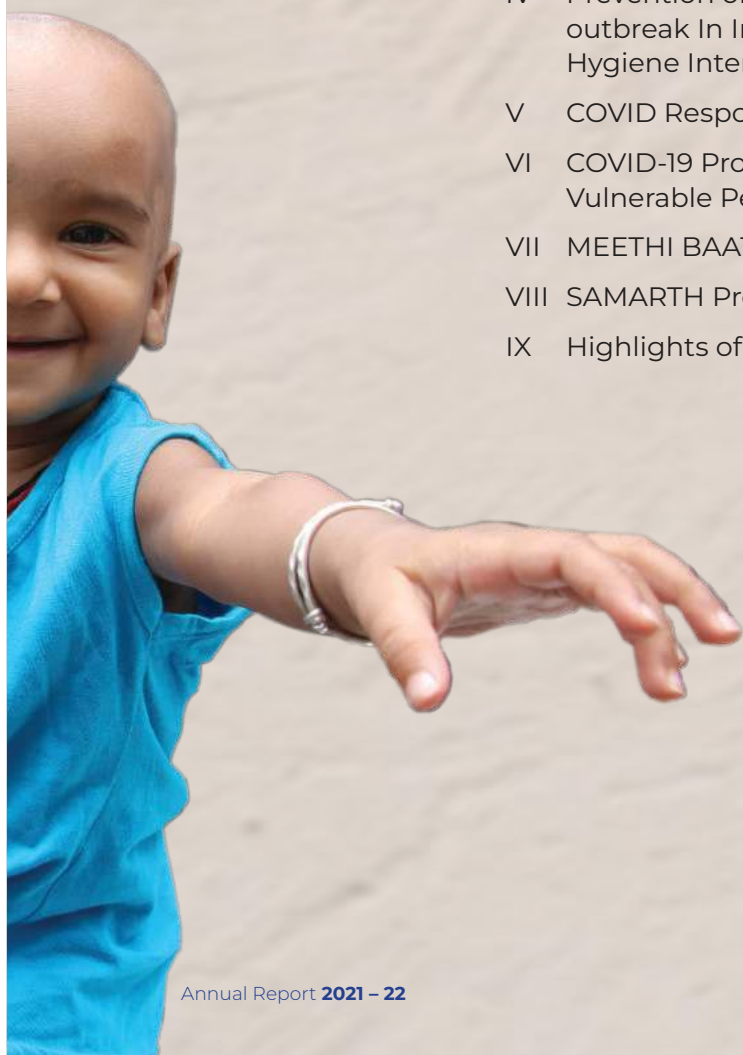
# ANNUAL REPORT 2021-22





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“ Digital transformation is now an integral part of how organizations operate. PPHF continues to play a critical role in this transformation in collaboration with our partners. We believe in addressing the core issues of health and wellbeing and delivering sustainable solutions in collaboration with state governments. ”



## MESSAGE FROM THE CEO

The PPHF's mission "Transforming lives for improved health and wellbeing through locally-driven solutions" becomes even more critical in times of uncertainty. The pandemic cost millions of people across the world their lives, health and wellbeing. The world has made significant progress in adjusting to COVID-19 and vaccines have become widely available even though there were access and vaccine hesitancy challenges in several geographics.

During 2021-22, PPHF continued to implement many of its regular program operations while responding to COVID-19. The pandemic has spurred accelerated digital adoption, spotlighting the future need for digital health to improve health service delivery and reduce accessibility challenges. Digital transformation is now an integral part of how organizations operate. PPHF continues to play a critical role in this transformation in collaboration with our partners. We believe in addressing the core issues of health and wellbeing and delivering sustainable solutions in collaboration with state governments.

In this sixth annual report, we highlight the work and accomplishments that we have made with our partners this year.

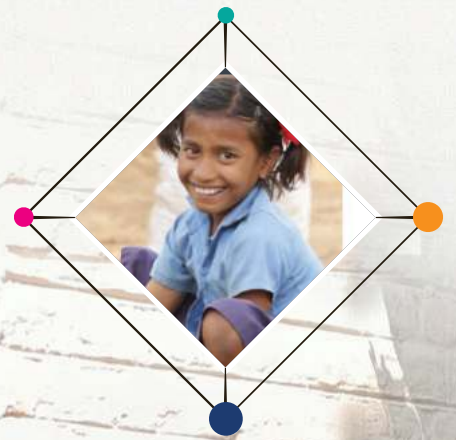
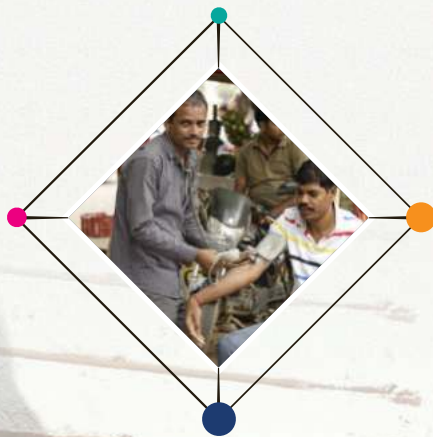
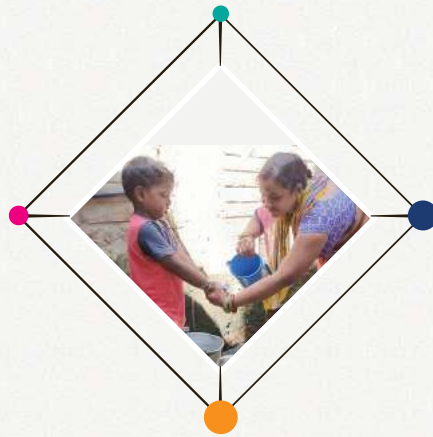
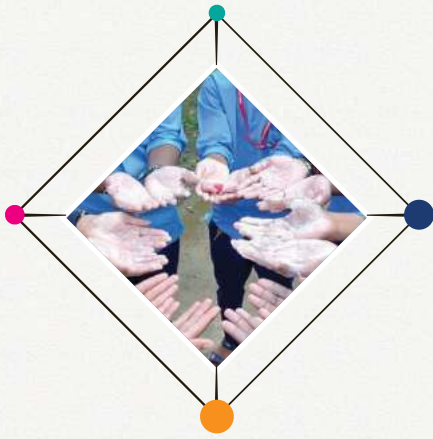
I'd also like to thank our partners, government and PPHF team for their dedication and resilience over what has been an unforgettable couple of years. Despite the many challenges around us, we continue to transform lives for improved health. You are what makes PPHF the dynamic and innovative organization that it is.

Looking ahead, we will continue to build on our experience and innovation to work towards building a better tomorrow for people's health and well-being this year and beyond.

Sincerely,

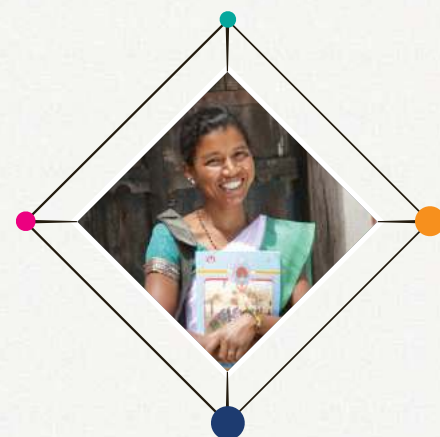


Dr. Laxmikant Palo  
CEO



## Abbreviations and Acronyms

ANM	Auxiliary Nurse Midwife
ASHA	Accredited Social Health Activist
BDK	Basti Dawakhana
BPHC	Block Primary Health Centre
CHO	Community Health Officer
HWWS	Hand washing with soap
LHV	Lady Health Visitor
MO	Medical officer
NCD	Non Communicable Disease
NHM	National Health Mission
PBS	Population-Based Screening
PHC	Primary Health Centre
SN	Staff Nurse
UPHC	Urban Primary Health Centre





**MISSION**

**VISION**

**VALUES**



## Our Mission

Transforming lives for improved health and well-being through locally-driven solutions.

## Our Vision

We envision a world where everyone has equal access to opportunities for better health.

## Our Values

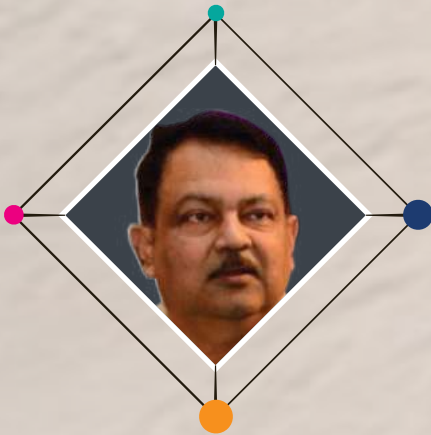
- Stewardship to fulfil our commitment to make positive impact.
- Accountability for our work and results.
- We do more because we collaborate.
- Striving constantly to innovate.

## Our Capacity

1. Providing technical support on quality public health delivery
2. Building the skills of health care providers and the capacity of the local health care system
3. Mobilizing the community and expanding community support systems
4. Generating new knowledge for better programming and influencing policies and practices for a scale up
5. Leveraging partnerships to impact health and well-being of people.



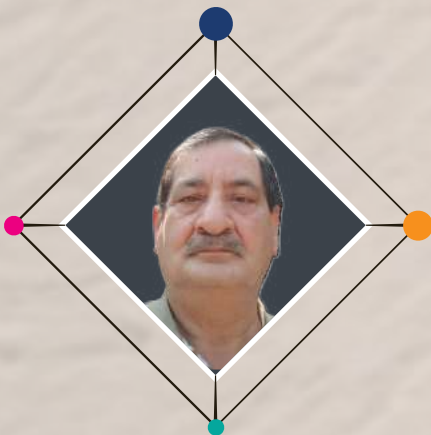
## ADVISORY COUNCIL



### Dr. S. K. Nanda

Indian Administrative Services (Ex-IAS)

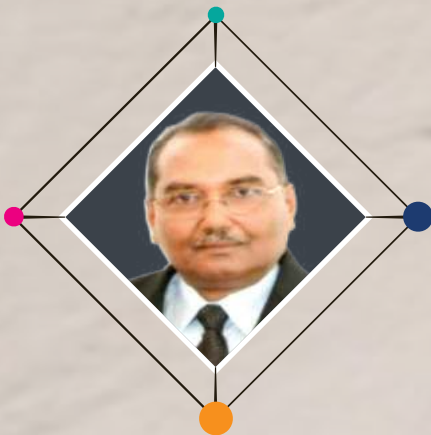
Dr. S. K. Nanda previously served as Chairman & Managing Director of Gujarat State Fertilizers and Chemicals Limited (GSFC), Vadodara. He is a seasoned civil servant of Gujarat. A Post Graduate in political Science, Dr Nanda holds a Doctorate in Philosophy in Rural Economics in addition to being a post graduate in Law. Dr. Nanda was a lecturer in the University of Delhi when he joined the coveted Indian Administrative Service in 1978 and was inducted in the Gujarat cadre. In over three and a half decades, Dr. Nanda has served with distinction presiding over a cross section of departments before being elevated as Principal Secretary to the Home Department before he was appointed to head the GSFC.



### Mr. Sunil Kumar Muttoo

Indian Administrative Services (Ex-IAS)

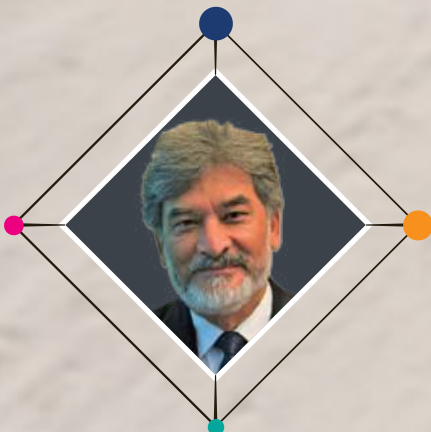
Shri Suneel Kumar Muttoo was selected for the Indian Administrative Service, in July 1977 and was allotted to Uttar Pradesh, where he served at various locations in various capacities. Between 2006 and 2010, Shri Muttoo worked outside the Government heading the USAID micronutrient project in India. He was also the Country Director for India for AI. COMM, the USAID Global Avian Influenza Behaviour Change and Communication project. In addition, he was the Country Coordinator for the H2P initiative on pandemic influenza communication and Country Coordinator for PREVENT, the USAID global project to develop and implement effective behaviour change and communications interventions that reduce the risk of emerging zoonotic diseases.



### Dr. Shreeranjana

Indian Administrative Services (Ex-IAS)

Dr. Shreeranjana has a distinguished career of 32 years in the IAS and held key positions in various state and central departments and Ministries. A former Joint Secretary for Ministry of Woman and Child Development, Joint and Additional Secretary (GoI), Deputy Director General (DDG) in the Unique Identification Authority of India (UIDAI), empanelled as Secretary to GoI; Chairman, Board of Revenue and Additional Chief Secretary in Government of Meghalaya; Chairman, Meghalaya Biodiversity Board. was also awarded National E-Governance Award in 2014.



### Dr. Sharad Onta

Country Co-ordinator, Peoples' Health Movement

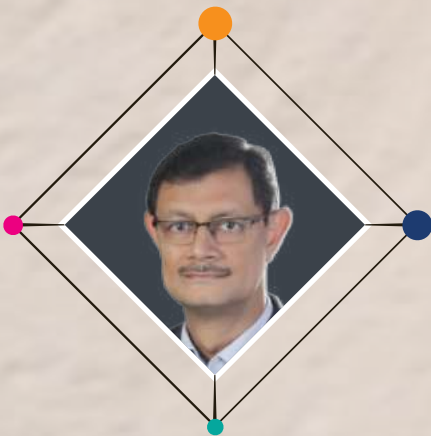
Dr. Sharad Onta is a medical graduate (MD) in 1984 from Leningrad – former Soviet Union (USSR) and has a masters' degree in public health (MPH) from UK, 1992. He completed his Ph. D in 1999 from Copenhagen, Denmark in health system research. A retired faculty member of Tribhuvan University, Nepal, he is the founding General Secretary of the Nepal Public Health Foundation (NPHF). He is the Chair of the NGO Resource Centre for Primary Health Care and is also the President of Physicians for Social Responsibility Nepal (PSRN) and the Country Coordinator for People's Health Movement, Nepal.



### **Prof. Prashant Yadav**

Member Advisory Council (Chair-AASTHA)

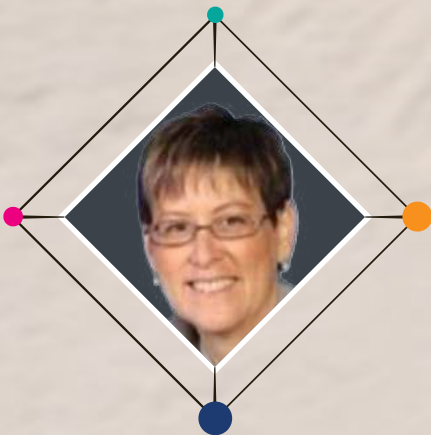
Prof. Prashant Yadav is a globally recognized scholar in the area of healthcare supply chains. He is the author of many peer-reviewed publications and his work has featured in The Economist, The Financial Times, Nature, and BBC. Outside academia, Yadav works closely with governments and global organizations in the area of policy and investment strategy design for healthcare supply chains. He has been invited for expert testimony on the issue of medicine supply chains in the US Congress and legislative bodies in other countries and was a Commissioner on the Lancet Commission on Essential Medicines and has been a member of multiple national Academy of Medicine Expert Committees. He was Chair of the Market Dynamics Advisory Group of the Global Fund to fight AIDS, TB and Malaria, Geneva and Co-chair of Procurement and Supply Chain Management at the Roll Back Malaria Partnership. He currently works as Strategy Leader-Supply Chain at the Bill & Melinda Gates Foundation.



### **Mr. Prabal Chakraborty**

Former VP & MD of Boston Scientific India Private Ltd.

Mr. Prabal Chakraborty comes with a rich experience of over 27 years in Medical Device Industry. His forte lies in launching new businesses, leading large teams and developing leadership pipeline. He led BSCI in setting a vision and launch of the 'Powered To Win Strategy'. His other leadership positions include: Chairman, Medical Device Committee of American Chamber of Commerce in India (AMCHAM), Co-Chair, Confederation of Indian Industry (CII), Indian Advisory Council Member of U.S.-India Business Council (USIBC), & Director at Medical Technology Association of India (MTAI). Additionally, he was also an active member of other bodies like FICCI, AdvaMed & NATHEALTH.



### **Ms. Linda Heitzman**

Co-Founder at Bertzman Social Ventures

Ms. Linda Heitzman retired from Project HOPE where she served as the Executive Vice President of Global Health. Prior to joining Project HOPE, she held senior positions at both Deloitte Consulting LLP and Ernst & Young Management Consulting after beginning her career in public service. Bertzman Social Ventures is the realization of Linda's dream to leverage her professional experience and personal passion to make the world a better place. Linda is known as a creative, strategic leader who leverages her personal and professional experiences to build lasting relationships, solve tough problems and to identify and seize strategic opportunities.



### **Ms. Miriam Wardak**

Senior VP, Human Resource, Interos

Ms. Miriam Wardak is a talent focused executive with experience in leading HR teams in both, the public and private sector delivering results, optimizing organizational performance and maximizing engagement. She is a proven leader in building start-ups, enabling growth within pre-IPO, post-IPO and Fortune 500 companies. Most recently Wardak was leading the People's Operation function at Repairify Inc. a hyper-growth company located in Plano, Texas. Prior to this, at Project HOPE, a global health development organization, Wardak was responsible for Finance, IT, HR and Facilities operations. Prior leadership roles included the head of HR role at ICF International.

## Dr. Anoop Khandelwal

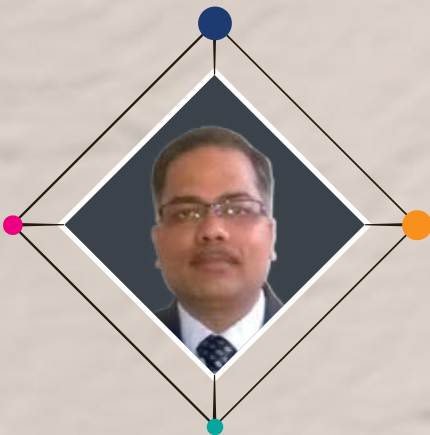
Co-founder & CEO, Kspire Solutions



Dr. Anoop Khandelwal is a supply chain and management professional with over 35 years' working experience in the industry in India and overseas. He is a Mechanical Engineer with post-graduate in Production Management and holds a post-doctorate degree. He initiated his career with HCL, in Office Automation and IT space. Thereafter, after a brief stint in the Textiles industry, in Vardhman Spinning Mills as VP Operations, he moved to Hewlett Packard (HP) as India Supply Chain & Logistics Head, where he oversaw its growth in India as a premier Printer and IT company. Post HP, he joined UTStarcom, as the designated Chief Operations Officer. He directly managed the execution and rollout of multi-play telephony equipment of BSNL across more than 500 locations in India. He joined Becton Dickinson India (BD) Operations team to address cost optimization initiatives in Supply Chain operations handling one of the largest projects of Distribution Network optimization. Dr. Khandelwal is currently running his start-up Kspire Solutions LLP as Co-founder and CEO providing online mentoring services, project consultancy for commercial ventures, and supply chain interventions in public health supply chain arena.

## Mr. Soumyakant Dwivedy

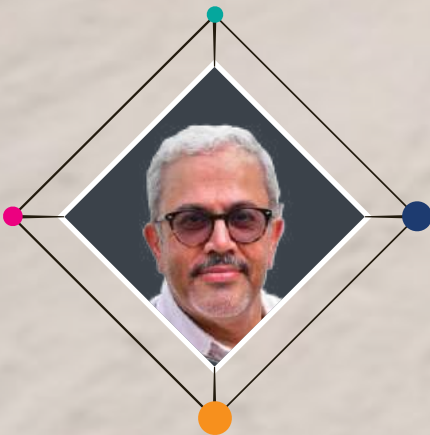
Director - Regional Supply Chain Excellence & Distributor Management, Greater Asia at BD



Mr. Soumyakant Dwivedy has over 20 years of experience in supply chain and operations with expertise in cross functional leadership, change management, implementing process improvements and skill development. He has exposure to Healthcare, Consumer Electronics, FMCG, Shipping and Manufacturing sectors. Currently, he heads the Regional Supply Chain Excellence & Analytics, Greater Asia/APAC Becton Dickinson, Singapore. Prior to this, he was heading the Supply Chain for BD South East Asia & India and also worked with Nokia, Philips, Cavinkare where he handled various supply chain/business operations roles. He has also led Global Health for South East Asia apart from Supply Chain responsibilities. Additionally, Mr. Soumyakant is an advisor at PPHF and focusses on building capacity in the area of health systems strengthening and support for 'health, wellness and safety' of transport workers. He holds a mechanical engineering degree from BIT, Sindri and MBA from XIM, Bhubaneswar

## Mr. Suresh Vedula

Head Of Partnerships, Google

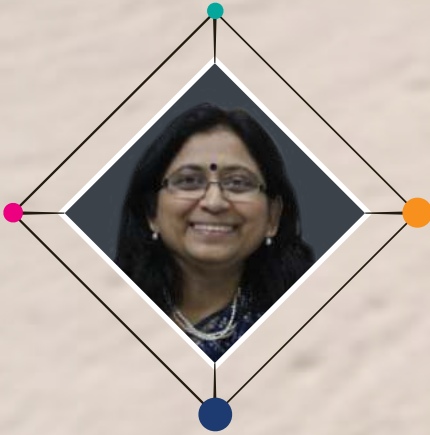


Mr. Suresh Vedula has over three decades of corporate experience in the IT/telecom sectors and has worked for brands such as Motorola, Nokia, Wipro and most recently led the Business development and Partnerships at Google India. He has built teams and led new business development in enterprise sales, retail channels and e-commerce. Along the way, he has developed expertise in complex contract negotiations, scaling businesses from scratch and mentoring people. An active investor in start-ups, he's a visiting faculty at premier institutions such as IIMs. He holds an MBA from IIM-B and an engineering degree from NIT-K. Mr Suresh Vedula is a certified life coach

## Dr. Neeru Johri

Head, Department of Media and Communication Studies, JIMS

Professor Dr. Neeru Johri, Head, Department of Media Communication Studies at JIMS, Vasant Kunj, blends more than two decades of experience both in academics, the social sector, and industry. She also has experience of working in the Social Sector for more than a decade in the area of Behaviour Change Communication and Policy Formulation related to Maternal Child Health Nutrition and Delaying Age of Marriage in Jharkhand with both the Government and International Organizations (USAID funded projects, CARE, DFID, UNICEF). She has contributed actively to designing Training Modules on Life Skills for Adolescent Girls, Reproductive Health, Counseling, and Skilled Birth Attendant and advocacy forums. She has also been a Compeer with AIR & Doordarshan. Dr. Neeru Johri is also the Managing Editor of Mass Communicator: International Journal of Communication Studies since 2012. She is also in charge of the generation of content for Radio JIMS, Vasant Kunj 90.4 MHz.



## Ms. Cheena Malhotra

Senior Health Specialist, Global Health - UK

Cheena is a public health professional with a specialization in public health, policy advocacy, non-communicable diseases (NCDs), nutrition, capacity building, program management and resource mobilization. She leverages her personal and professional experiences to build lasting relationships and provide strategic solutions to create resilient and smart health systems. She has been providing technical and managerial leadership to health programs for over 15 years, supports to improve health outcomes in developing countries, advance health policy to improve the enabling environment for equitable and sustainable health services, supplies and delivery systems. She brings a cross-country learning experience of contextualizing different programs from west to eastern settings. Successfully led and designed implementation strategies and policy advocacy programs across multiple countries.

Leads in developing and maintaining partnerships with key stakeholders like the Ministry of Health, corporate, INGOs, institutional partners, officials in ministries and other departments across different countries.

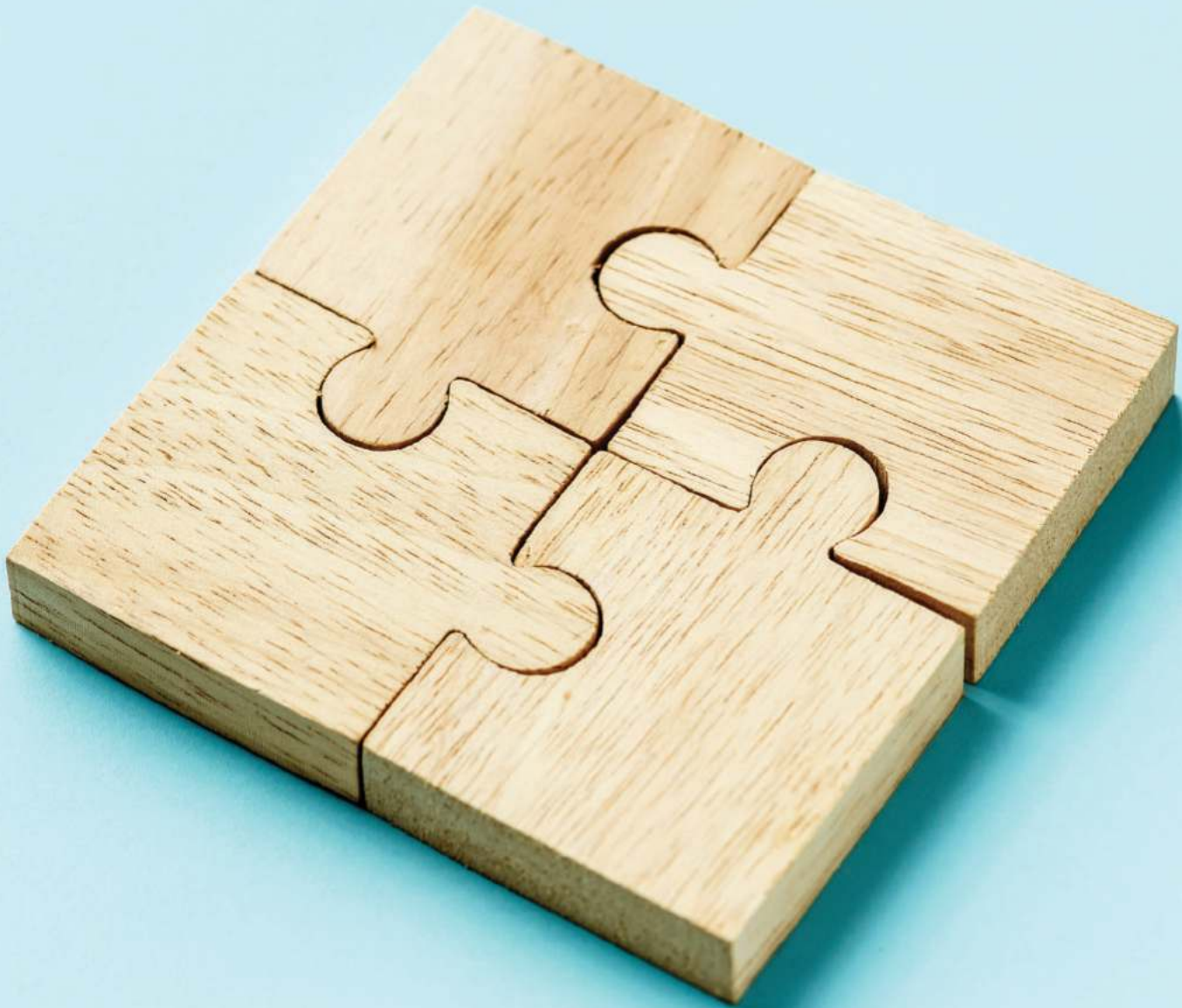


## Dr. Gayatri Mishra Oleti

Head, L&T Public Charitable Trust

Gayatri M Oleti, Joint General Manager, at present Heading Operations for Larsen & Toubro Public Charitable Trust. She holds a Ph. D degree in Population Studies, MBA, Xavier Institute of Management, Bhubaneswar India, MSC, Social Policy and Planning, London School of Economics. Gayatri implemented large-scale public health programmes supported by USAID, World Bank and DFID, Gates Foundation and Children Investment Fund Foundation-UK in reproductive, sexual, maternal and child health domain. At present, she is leading a multifunctional team and managing the 300 Cr portfolio of L&T Public Charitable Trust to reach out to five million beneficiaries across five states in India with comprehensive development programmes with a focus on access to primary health care and education. Gayatri covers a wide range of social sectors i.e., public health, system strengthening, improving access to primary care, livelihood, education, digital and financial inclusions leading to comprehensive community development.





## Partnership Engagements

PPHF works with corporates, governments, non-profits, and development organizations to improve the health and well-being of people through locally driven solutions. We work with partners to bring change together, in close collaboration with government and other stakeholders.

### How We Are Funded

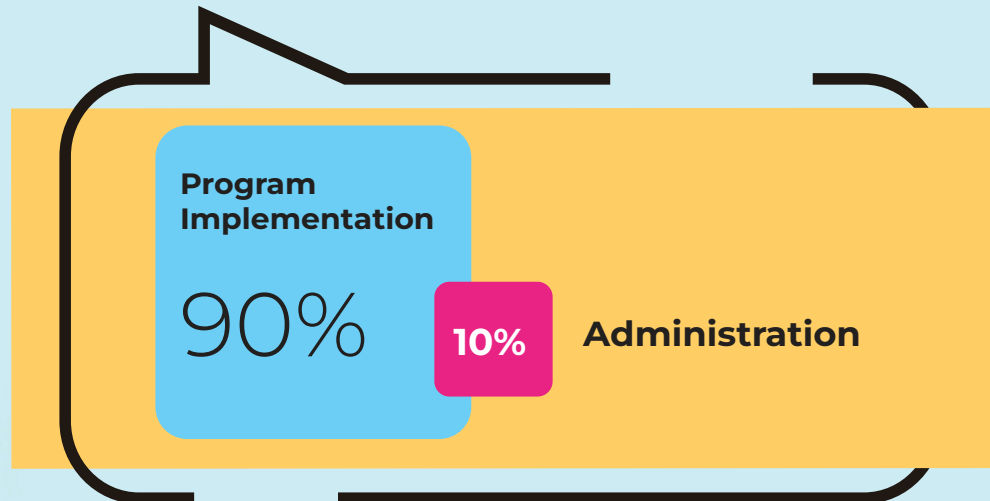
Our stakeholders contribute to the foundation in many ways, including by providing funding, Gifts-in-Kind (GIK) and volunteering for the foundation's work. PPHF's resources come from three main sources: the corporate sector, foundations and individuals. The foundation would like to thank our donors and fund providers for their vital and continued support.

### GuideStar Certification

PPHF has been certified by GuideStar India, which is the largest and most reliable platform that certifies not-for-profit entities based on their level of transparency and public accountability after a rigorous due diligence. We are a pre-vetted and "ready-to-partner" organization.

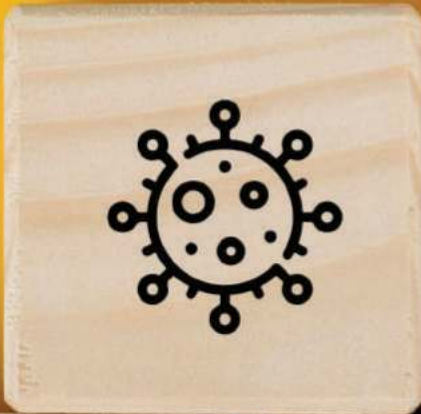
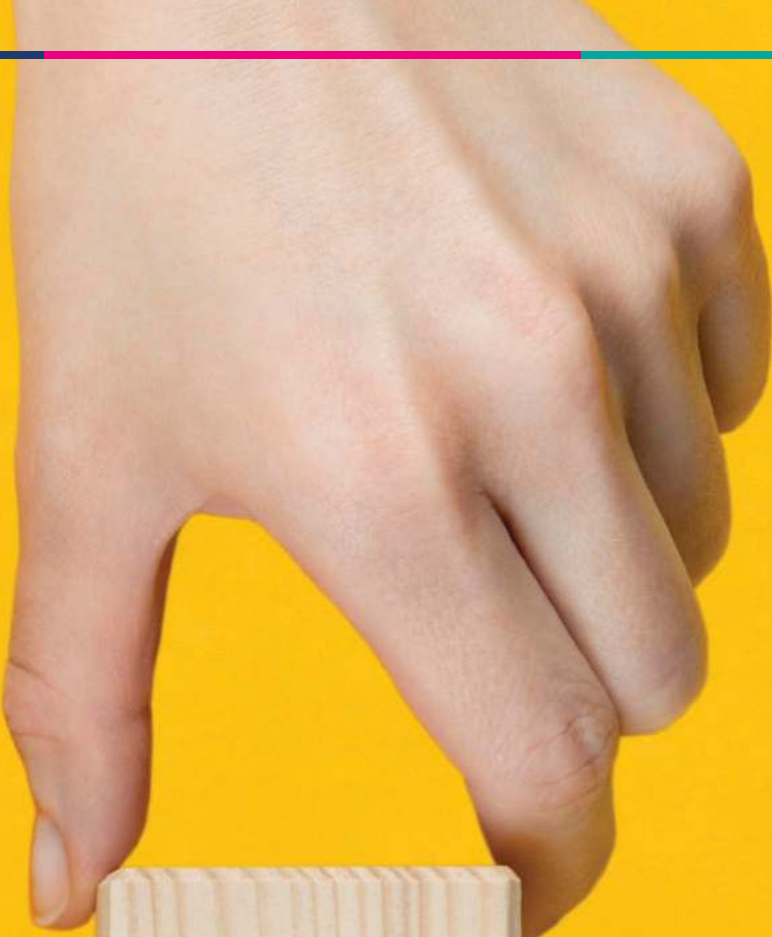


## How we use our funds



## Our Corporate Partners







## PPHF's Strategic Thematic Areas

**Non-Communicable Diseases (NCDs):** We use a continuum-of-care approach to prevent and better manage NCDs like obesity, diabetes, hypertension, cancers, cardiovascular and respiratory diseases.

**Women, Adolescent and Child health:** We provide individual-level, household-level and community-level solutions for enabling improved access and use of essential health care services for adolescent girls, mothers and children.

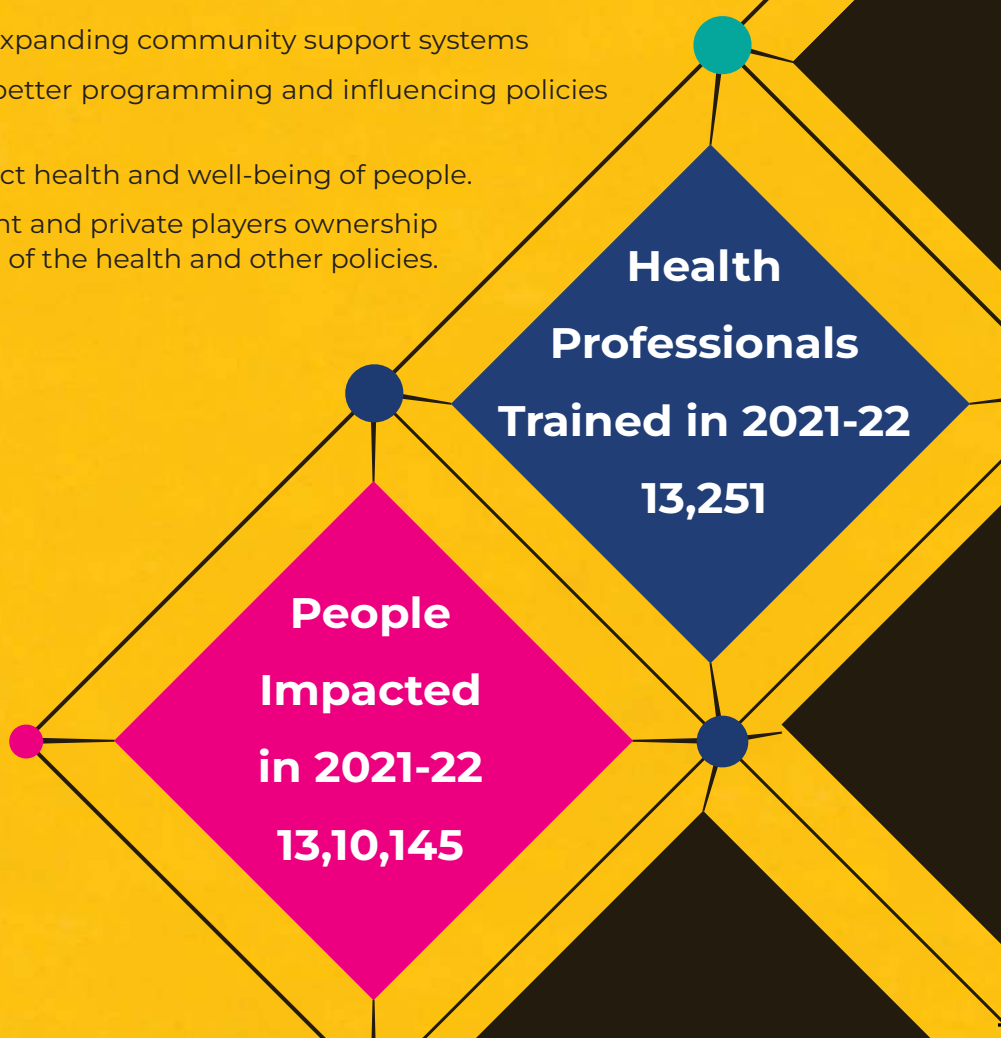
**Nutrition:** We work towards better nutrition outcomes across key life stages, from infancy to old age, to ensure better health outcomes.

**Infectious Diseases:** We educate and build capacities of communities and health care providers on the prevention and control of infectious diseases.

**Environmental Health:** Managing environmental health is an essential part of our public health approach. We focus on three areas: WASH (Water, Sanitation, and Hygiene), air and food systems to protect people and provide communities with healthier environments.

## Our Approach

- Providing technical support on quality public health delivery
- Building the skills of health care providers and the capacity of the local health care systems
- Mobilizing the community and expanding community support systems
- Generating new knowledge for better programming and influencing policies and practices for scale up
- Leveraging partnerships to impact health and well-being of people.
- Facilitating to ensure Government and private players ownership through correct implementation of the health and other policies.



## I Project ASPIRE (Telangana): Collaboration to Intensify Actions on Non-Communicable Diseases (NCDs) Program

### PROGRAM OVERVIEW:

Project ASPIRE is aimed at contributing to the national goal of reducing mortality and morbidity due to NCDs with an integrated approach for prevention, early detection, and capacity building for NCD services. People to People Health Foundation (PPHF) with support from Sanofi India has worked with NHM Telangana towards strengthening healthcare services.

The program also intends to strengthen the NCD health care service delivery among the urban poor in Hyderabad, covering a total of 52 Basti Dawakhanas (BDKs) and 2 Urban Primary Health Centres (UPHCs). The focus has been at the level of urban primary healthcare to reduce morbidity and mortality due to NCDs.

### PROGRAM OBJECTIVES:

1. Build the capacity of UPHC and Basti Dawakhanas health team to deliver essential NCD services.
2. Increased public awareness of NCDs through health education and promotion of critical health issues in the community.
3. Strengthen implementation of NCD population-based screening (PBS) guidelines at the UPHC and BDKs.
4. Establish linkages between Ayushman Bharat Insurance schemes for improving treatment adherence.

### MAJOR OUTCOMES:

- Preparation of Rapid formative Assessment report for situational analysis
- Established partnerships with the government to address the implementation gaps and share evidence of sustainable approaches for addressing urban NCDs
- Training and orientation of healthcare professionals, Accredited Social Health Activists (ASHAs), Auxiliary Nurse Midwives (ANMs) and community mobilizers on NCD delivery
- Facilitated community mobilization and population-based screenings of NCDs

- Designing and adopting IEC materials in the local language
- Village health registration and digitizing patient records

### GEOGRAPHY:

The project ASPIRE implemented by PPHF started in the year 2021 and focused on two project sites in the state of Telangana.

- Site - 1:** Two Urban Primary Health Centres (UPHCs)
- i. UPHC- Kukatpally
  - ii. UPHC- Moosapet

**Site - 2:** 52 Basti Dawakhanas at Medchal District

### BENEFICIARY GROUP:

1. All adults in the community of age 30 years and above
2. All healthcare professionals including Medical Officers, ANMs, CHOs, ASHAs

### NUMBER OF PEOPLE IMPACTED:

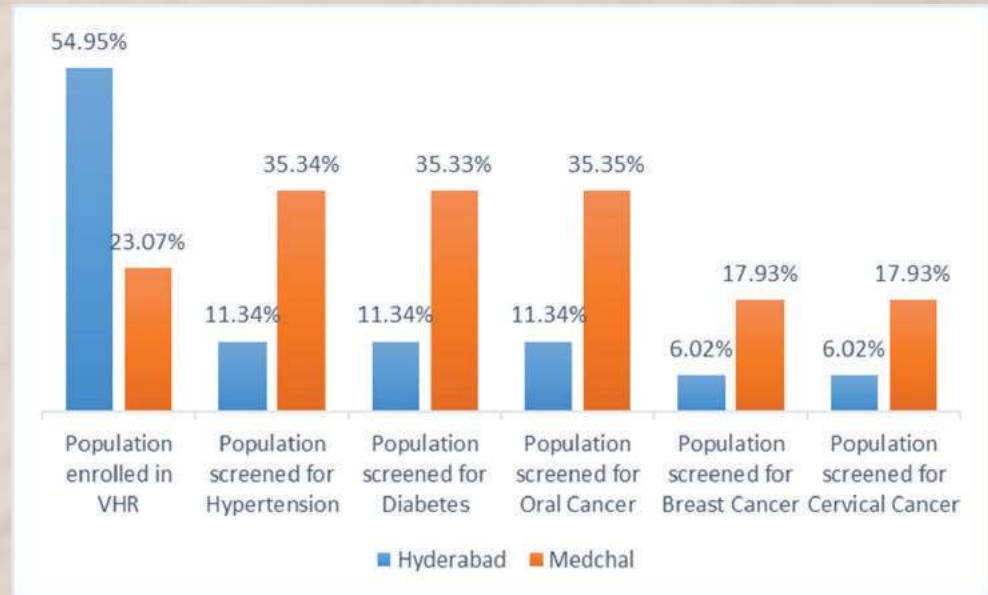
- Number of people screened: 69,066
- Number of people enrolled in Village health registration: 1,80,768
- Number of healthcare professionals trained: 344

### MAJOR LEARNINGS:

The community mobilisers are envisioned as an important part of strengthening the BDKs through health promotion, timely referrals, and active follow-for care and management of NCD cases. Their contribution is also valued significant for the digitization of data entry in the village health registration dashboard, NCD App to improve the state HMIS system. There is a significant improvement in the digitalization of data in the VHR app. The comparison of a few indicators (Nov 21 to Mar 22), between Medchal district (ASPIRE site) and Hyderabad district, shows a clear improvement in Medchal versus Hyderabad district where community mobilizers are not deployed.

## PARTNERS:

NHM Telangana, NPCDCS, Sanofi India and Magna Carta Foundation



## TESTIMONIAL - Project ASPIRE Telangana



I work at a shop. The work of volunteers here in Anjaihnagar is very good. Before this, we had to travel long distances to visit hospitals, which was difficult for us. Now that the volunteers told us about the nearby Basti Dawakhana, we get our medicines and treatment here. It is now more convenient for us than before.

**Mr. G Mahendar**  
Age - 36, Telangana



## II Project ASPIRE (Maharashtra): Collaboration to Intensify Actions on Non-Communicable Diseases (NCDs) Program

### PROGRAM OVERVIEW:

Non-communicable diseases (NCDs) are considered to be a leading cause of death in developing countries, it is predicted that by 2020 NCDs will account for 80% of the global burden of disease, causing 7 out of every 10 deaths in developing countries. India is a developing country with a large share of the global burden of NCDs, posing major public healthcare challenges and affecting the country's social and economic development.

To address this, PPHF's Project ASPIRE aims to strengthen the NCD service delivery at primary health centres (PHCs) in selected districts of Maharashtra. PPHF is implementing an integrated approach to NCDs prevention, early detection, and capacity building. The current project works in partnership with the state government of Maharashtra and Sanofi India, to strengthen the implementation of population-based screening guidelines for NCDs. The project aims to fulfil the primary health care needs of the underprivileged population in the PHC area.

### PROGRAM OBJECTIVES:

1. Build the capacity of PHC health team to deliver essential NCD services
2. Increased public awareness of NCDs through health education and promotion of critical health issues in the community
3. Strengthen implementation of NCD population-based screening (PBS) guidelines at the PHC
4. Establish linkages between Ayushman Bharat Insurance schemes for improving treatment adherence

### MAJOR OUTCOMES:

1. Preparation In both PHCs, PPHF contributed to complete 50% target of population-based screening
2. Community mobilization via 335 street

plays (160 in Karla and 175 in Kinhiraja) was conducted

3. 13,860 people (7,807 in Karla PH Cand 6,053 in Kinhiraja PHCs.) were screened in both these districts, 7,047 of those entries digitized in the Comprehensive Primary Healthcare (CPHC) app
4. 203 healthcare workers, including ASHAs, ASHA Supervisors, ANMs, LLHVs, CHOs, SNs and MOs have directly benefited from the training and capacity building sessions
5. Essential equipment glucometers, BP apparatuses, glucometer strips, screening equipment for cervical cancer and other consumables along with medicines supplied

### GEOGRAPHY:

- PHC Karla in Jalna block of Jalna district and
- PHC Kinhiraja in Malegaon block of Washim district

### BENEFICIARY GROUP:

Individuals aged 30 and above in the Intervention geography

Healthcare workers including ASHA, Auxiliary Nurse Midwife (ANM), Community health officer (CHO), Staff Nurse (SN) and PHC Medical officer (MO)

### NUMBER OF PEOPLE IMPACTED:

- 13,860 individuals above 30 years of age
- 203 healthcare workers

### PARTNERS:

NHM Maharashtra and Sanofi India



## TESTIMONIALS - Project ASPIRE Maharashtra

“

After the NCD training conducted by PPHF we have gained a lot of knowledge regarding blood pressure (BP), Sugar, and Cancer. Now we are helping doctors and ANMs with screening in villages. We conduct house-to-house screening of individuals above 30 years of age and provide them counselling. Because of the training, we can communicate well with the villagers and we hope to attend more such trainings in the future to gain more knowledge and to help our community.

**Ms. Anita Dakhorkar**

Age - 42, Asha PHC Karla, Maharashtra

”

“

PPHF training has been extremely beneficial, particularly in terms of understanding the changes that are required for a better and healthier lifestyle. Because of NCD screening on the ground, there has been a decrease in stroke and heart attack cases, as blood pressure and sugar are major causes of their occurrence. We also realise that due to the NCD program, awareness has increased in the community.

**Ms. Pakhre**

Age - 51, Sub centre ANM, PHC Karla, Maharashtra

”



### III Strengthen Capacity to Reach Everyone for Effective Screening to Prevent NCDs (SCREEN) 2.0 - Assam

#### PROGRAM OVERVIEW:

SCREEN 2.0 focused on intensifying actions to improve NCD outcomes by leveraging the ongoing efforts of the NCD program at the Block Public Health Centre (BPHC) level. It also focused on strengthening the NCD service delivery through the training of health care workers, bringing community awareness, and facilitating population-based screening for NCDs.

PPHF implemented SCREEN 2.0 in Assam with the support from GE Healthcare, in partnership with Samhita and the state government of Assam. The program was implemented in two Block Primary Health Centres (BPHCs), Sualkuchi at Kamrup Rural & Barpeta Road at Barpeta District respectively, to meet the primary health care needs of the underprivileged population in the PHC area, particularly for non-communicable diseases.

The project has been implemented with the goals of:

1. Improving community awareness and knowledge about prevention
2. Timely screening and management of NCDs
3. Documenting program learnings for advocacy to scale up successful interventions

#### PROGRAM OBJECTIVE:

The overall objective of the program is to meet the primary health care needs of the underprivileged population.

#### SPECIFIC OBJECTIVES:

1. Increase public awareness of NCDs through health education and promotion of critical health issues in the community and among the target audience.
2. Implementation of NCD population-based screening.
3. Establish linkages between State Health

Insurance schemes for improving treatment adherence.

4. Refresher training or orientation of the health team based on need assessment

#### MAJOR OUTCOMES:

- Preparation of RFA report on NCD service.
- Designing and adapting IEC materials for mobilization.
- Arrangement of outreach camps and screening for the NCDs and referral.
- Training and orientation of Health Care workers like MOs, CHOs, ANMs, ASHAs.
- Monitoring and evaluation of field activities.

#### GEOGRAPHY:

The PROJECT SCREEN implemented by PPHF started in the year 2021 and focused in the state of Assam, especially in two blocks:

1. Sualkuchi at Kamrup Rural
2. Barpeta Road at Barpeta District

#### BENEFICIARY GROUP:

All male and female members in the community over the age of 30

All healthcare professionals including Medical Officers, ANMs, CHOs and ASHAs

#### NUMBER OF PEOPLE IMPACTED:

- Total number of people screened for NCDs: 16,026 (9,020 in Sualkuchi and 7,006 in Barpeta)
- 230 Health Care Workers received orientation.

#### PARTNERS:

NHM Assam, GE Healthcare and Samhita

## TESTIMONIALS - SCREEN 2.0 Assam

“

I knew I had diabetes, but it was under control, at least that is what I thought. However the mobilisers and ASHA motivated me to come for screening and I am thankful to the whole team of the Subcentre and PPHF for motivating me because screening confirmed that my blood sugar level was actually high.

Now I will walk every day as suggested by the Health Service Providers and take regular medicine to control my diabetes.

**Mr. Chandra Dhan Das**

Age 67, Kamrup Rural, Assam

”

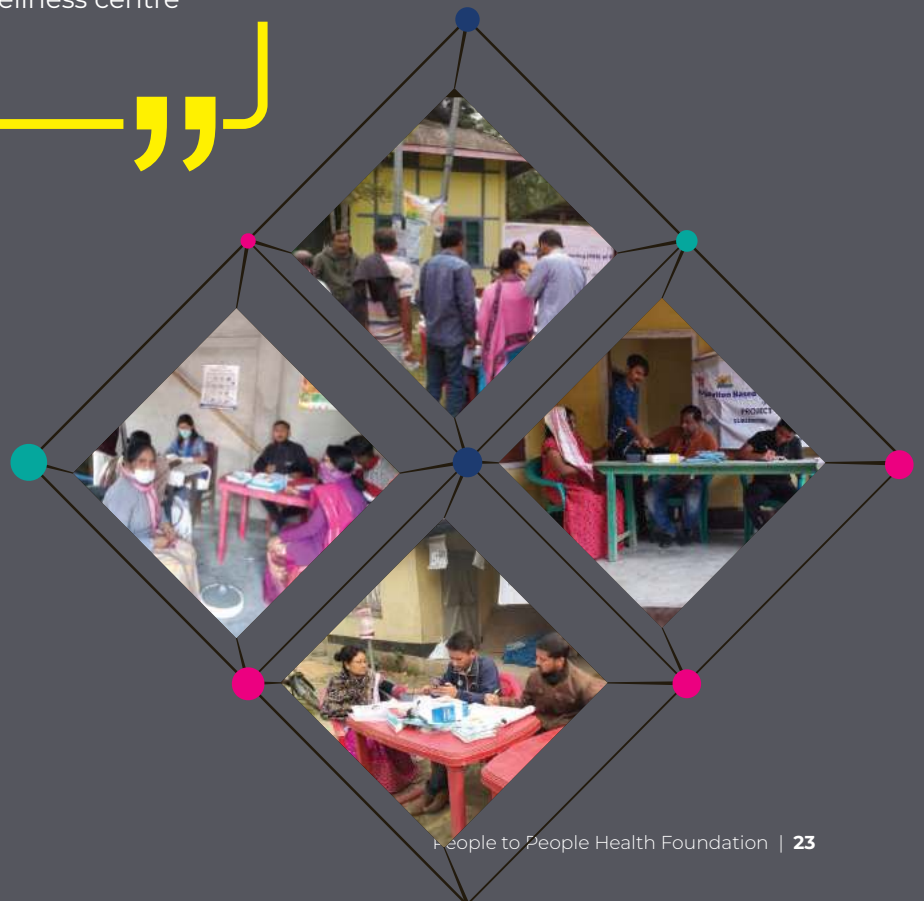
“

I, along with the rest of the MN Das HWC staff, enjoy working with PPHF, especially because everyone on the team responds so well. We screened a large number of people for NCDs together. I wish PPHF Best wishes for future journey.

**Ms. Nitumoni Sarmah,**

Age - 38, CHO- M.N Das Health and wellness centre  
Kamrup Rural, Assam

”



## IV Prevention of Novel CoronaVirus Disease (COVID-19) Outbreak In India - Essential Health and Hygiene Interventions

### PROGRAM OVERVIEW:

The outbreak of coronavirus disease (COVID-19) was declared a Public Health Emergency of International Concern as the virus spread to many countries and territories. It was important that communities take action to prevent further transmission, reduce the impact of the outbreak and support control measures. It also meant that handwashing and hygiene had never been more topical or important. The program aimed to influence the Handwashing with Soap (HWWS) behaviour among mothers with children under five years of age and school children. It adapted Lifebuoy / Unilever Mother's handwashing program and School health program.

### PROGRAM OBJECTIVES:

1. Increase awareness on prevention, protection and spread of COVID-19 in the community
2. Improve hand hygiene knowledge and practices in the community and schools with priority focus on hand washing with soap (HWWS)
3. Improve access to personal hygiene materials like soaps to sustain hygiene practices within communities
4. Improve capacities of health workers and schoolteachers on hand hygiene practices and COVID-19 prevention
5. Advocacy for enhanced commitment and resources for improving hand washing services and coverage

### GEOGRAPHY:

Bihar, Maharashtra, Odisha, and West Bengal

### BENEFICIARY GROUP:

Mothers of children up to 5 years of age and school children

### NUMBER OF PEOPLE IMPACTED:

- Direct Reach: 11,68,648 mothers and school children
- Capacity Building: 12,474 Front Line Workers (FLWs) and school teachers

### PARTNERS:

Hindustan Unilever Limited, UK Government, HBCC and Save The Children





## TESTIMONIAL - HAND WASHING WITH SOAP (HWWS)

“

This partnership is yet another testimonial to what wonders collective action can do. It is also evidence of how to unlock the inherent and latent capacities of communities we are engaged with. Save the Children, India in general, and I, in particular, consider it our privilege and honour to be part of this partnership, which has catalysed a movement at the grassroots, raising over a million agents of change, and through them ensuring a healthy living and a bright future for every last child, thereby. Initiatives such as these reaffirm the commitment of Save the Children, India by being a part of the solution through its affirmative action and active participation.

Our deepest gratitude to all the stakeholders, including our partners, child champions, ASHA, ICDS workers, and community members for making this transformation possible.”

The biggest takeaway for us has been “Yes We Can”!

**Mr. Sudarshan Suchi**  
CEO-Save the Children

”



## V COVID Response 2021-22

### PROGRAM OVERVIEW:

PPHF has been working at the national and sub-national level with government health systems and communities on COVID-19 response. PPHF's efforts range from strengthening the health system infrastructure to the prevention and control of infections among vulnerable and potential groups like urban slums, food handlers, policemen and healthcare workers through the distribution of medical and non - medical essentials, promotion of hand hygiene practices, installation of foot-operated handwashing stations, provision of safety kits provision etc.

### BENEFICIARY GROUP:

Doctors, paramedical staff, urban and rural populations, mothers and children and other vulnerable groups.

### GEOGRAPHY:

Delhi, Karnataka, West Bengal, Jharkhand and Assam

### PROGRAM OBJECTIVES:

- Strengthening the health system

infrastructure by providing life supporting medical equipment and supplies to COVID-19 hospitals and quarantine centres;

- Supporting healthcare workers on infection prevention and control;
- Supporting hygiene promotion activities in the community;
- Providing safety kits to the community; and
- Building resilient community health systems throughout the COVID-19 pandemic and beyond.

### NUMBER OF PEOPLE IMPACTED:

More than 18000

### SUPPORTED BY:

Cognizant Foundation, Hero MotoCorp Ltd, Mahindra and Mahindra Financial Services Ltd, LG and Bosch

Partnership	States	Beneficiaries	Hospitals Benefitted
Cognizant Foundation – Pediatric COVID ward, life-saving machines, and consumables	Delhi, Karnataka, West Bengal	6000	Shri Ramakrishna Mission Hospital WB, Rajiv Gandhi SS Hospital Delhi, IGICH Bangalore
Hero MotoCorp Ltd – 50 beds Dedicated COVID Care ward in 3 hospitals with consumables and personal protective gear for frontline health workers	Delhi	5000	Janakpuri SS Hospital, LNJP Hospital, Maharaja Agrasen Hospital
LG – Dedicated COVID care centre with Ambulance in Delhi, and 25 Bedded ICU in Bangalore	Delhi and Karnataka	500	GTB Hospital New Delhi and Sir CV Raman General Hospital, Bangalore
Mahindra and Mahindra Financial Services Ltd – Equipment to support COVID care centre in 2 hospitals	Jharkhand and Assam	4500	Sadar Hospital Chaibasa and Gauhati Medical College and Hospital, Guwahati
Bosch – Strengthening of Pediatric ICU setup	Karnataka	450	IGICH Hospital, Bangalore

Partnership	States	Beneficiaries	Hospitals Benefitted
Cognizant Foundation–Macerators & consumables in one hospital and supported special Newborn Care Unit with equipment and consumables in another	Delhi, Karnataka	2000	National Institute of Tuberculosis and Respiratory Diseases, New Delhi Govt HSIS Gosha Hospital, Bangalore



## TESTIMONIAL - COVID Response

“

The support from Mahindra & Mahindra Financial Services Limited and PPHF came at a time when we were grappling with the COVID-19 pandemic. They provided much-needed infrastructure support and the setting up of COVID Care Centre, which helped us accommodate more patients during the crisis. We are grateful for their timely intervention and cooperation in supporting our hospital.

Prof. (Dr.) Achyut Ch. Baishya  
Principal-cum-Chief Superintendent  
Gauhati Medical College & Hospital, Guwahati-32

”



## VI COVID-19 Protection: Vaccination Drive for Vulnerable People in India

### PROGRAM OVERVIEW:

With a core belief in community participation, People to People Health Foundation (PPHF) along with AASTHA (Asia-Africa Supply Chain Transform Health Alliance) and Kspire Solutions initiated a drive to address vaccine hesitancy, ensure access to COVID-19 vaccine and protect vulnerable people from this pandemic and further prevent the spread of infection.

Supported by Mahindra Rural Housing Finance, PPHF started a campaign to rope in key opinion leaders and stakeholders to ensure that the vaccination camps received maximum participation from the vulnerable and tribal communities. Under this campaign, support was provided to the Government of Maharashtra and the Government of Odisha by mobilizing people to special vaccination centres in four aspirational tribal districts.

### PROGRAM OBJECTIVES:

- Increased awareness regarding the prevention of COVID-19 among vulnerable people
- Intensify health education, promotion, and action on protection from COVID-19 to address vaccine-hesitancy
- Increased provision for the COVID-19 vaccine and post-vaccination services
- Establish linkages with the government for mobilizing vaccines

### GEOGRAPHY:

Maharashtra – Jalgaon and Nandurbar  
Odisha – Koraput and Malkangiri

### BENEFICIARY GROUP:

Vulnerable and tribal communities in aspirational tribal communities.

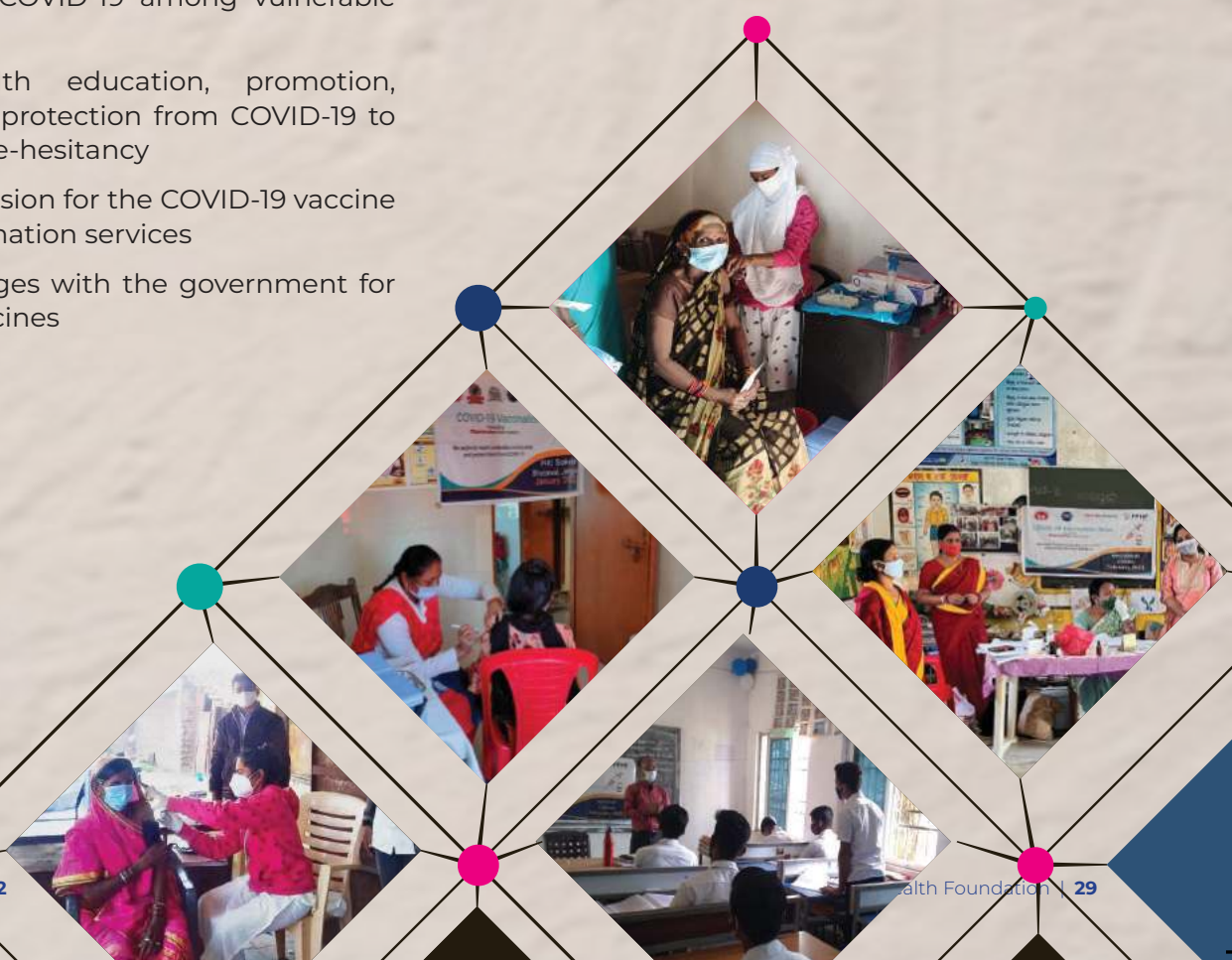
### NUMBER OF PEOPLE IMPACTED:

Total no. of people vaccinated: 23,336

- Odisha – 6136 tribal and underprivileged people
- Maharashtra – 17200 tribal and underprivileged people

### PARTNER:

Mahindra Rural Housing Finance



## VII MEETHI BAATEIN

### PROGRAM OVERVIEW:

PPHF has collaborated with Sanofi India for the 3-year (2021-2023) Type 1 diabetes mellitus (T1D) program - Meethi Baatein - which provides best-in-class training and educational tools to (a) diabetologists, (b) pediatricians, (c) diabetes educators, (d) caregivers and (e) young people with T1D, in order to create standardized care and a network to support people with T1D across India. The program also supports access to treatment for the underprivileged.

Type 1 diabetes patients. The program is being implemented by PPHF in North, East and South India, and RSSDI and Diabetes in West India. Meethi Baatein involves the development of a care and support program to improve the management skills of healthcare professionals and improve the knowledge and practice of patients and caretakers, and address issues related to access to essential supplies for the underprivileged for better management of Type 1 diabetes.

### PROGRAM OBJECTIVE:

Provide access of treatment to underprivileged Type 1 patients

### Strategies

- Supporting disbursement of funds to the health care organization (HCO)
- Documenting disbursement and ensuring utilization of funds
- Verification (10% of total patients enrolled in the program) of the disbursement of diabetes supplies

### MAJOR OUTCOMES:

15 Health Care Organizations are providing free support of insulin, glucose strips, lancets, and syringes to low-income patients across India

### GEOGRAPHY:

North, East and South of India

### BENEFICIARY GROUP:

Both male & female up to 25 years of age

NGOs, Trust, or private hospitals working in the field of Type 1 diabetes

### NUMBER OF PEOPLE IMPACTED:

709 Type 1 diabetes patients

### PARTNER:

Sanofi India



## TESTIMONIALS - MEETHI BAATEIN

“

I have three children, two of whom have Type 1 diabetes, and my husband abandoned me and my children. I had no source of income to support my children, and I couldn't afford medical treatment for them. My children's health was deteriorating. I was in church with my children when Idhyangal Charitable Trust noticed me and began assisting me, enrolling my two children in this program. My children are doing well, their health has improved, and they are more active since enrolling. I'd like to thank your foundation for stepping up to help my children. I am no longer burdened financially by medical treatment costs.

**Ms. Geeta, mother of Arjun 15 years and Harni 13 years**

HCO: Idhyangal Charitable Trust, Coimbatore, Tamil Nadu

”

“

We are very happy to inform you that after getting the medicine from the project, my son's blood sugar levels have stabilized and we are no longer incurring medical expenses, which is a huge relief for me.

**Mr. Muhammad Aftab, father of Mohammad Althaf 9 years**

HCO: Jyothydev's Diabetes and Research Center Trivandrum, Kerala

”







## VIII SAMARTH Project - Kolkata

### PROGRAM OVERVIEW:

The urban poor in India are the most vulnerable section of the urban population regarding health indicators and for many indicators the differentials are very high. Almost all the urban poor population has limited access to healthcare facilities such as immunization, antenatal care, delivery by health professionals, newborn care etc. Infant and child undernutrition is also very high among the urban poor population or rather more than the rural population. Thus, there is an urgent demand to focus on urban health, with the given pace of urbanization, the increasing number of urban slums with little access to healthcare facilities to cater to the essential living needs of urban population. Field community mobilisers continue to conduct various outreach activities to achieve program objectives.

### PROGRAM OBJECTIVES:

- Improve access to MNCHN (Maternal, Newborn, Child Health, and Nutrition) services among women and children.
- Improve community and key influencer knowledge and health seeking behaviour on MNCHN.
- Build capacity of the health and nutrition care providers for strengthening MNCHN skills

### GEOGRAPHY:

Kolkata slums, Kolkata, West Bengal

### BENEFICIARY GROUP:

Pregnant women and lactating mothers and their family members. Primary Beneficiaries: Women in the reproductive age group (15-49 years) and children (0-5 years), Secondary Beneficiaries: family members and community.

### NUMBER OF PEOPLE TO BE IMPACTED:

- 20,000 Pregnant women and lactating mothers and their family members.

### PARTNERS:

Kolkata Municipal Corporation and Cognizant Foundation



## IX Highlights of PPHF Events 2021-22

### 1. COVID-19 and Hand Hygiene: Program Dissemination Workshop

On October 26, 2021, a dissemination workshop for the COVID-19 and Hand Hygiene program was held at India Habitat Centre in the presence of field workers from PPHF, Save the Children, and other partner organizations. Dr. Laxmikant Palo and Mr. Sudarshan Suchi, CEOs of PPHF and Save the Children, respectively, shared powerful insights and praised their teams' unwavering tenacity.

The COVID-19 and Hand Hygiene program, which began in 2020 with the goal of incorporating hand washing etiquette into daily life, has reached over 11.5 lakh people in Bihar, West Bengal, Odisha, and Maharashtra. One of the major highlights of the programme as summed up by Dr Palo, "with the blending of interpersonal relations and technology, we can achieve our goal of behaviour change."

### 2. Roadmap for Safety and Sustenance of Truck Drivers

On December 10, 2021, AASTHA-Asia Africa Supply Chain Transform Health Alliance, in collaboration with PPHF, Kspire Solutions LLP, Devessentials, and Paribartan, hosted a seminar titled "Roadmap for Truck Driver Safety and Sustenance." The seminar featured a variety of speakers from the transportation industry, truck drivers, corporations, and members of civil society to reflect on - "Roadmap on truck driver safety and sustenance."

The session with truck drivers was unique as it provided us with insights into the professional challenges they face. They spoke out strongly against the lack of dignity in the profession.

### 3. Dissemination Workshop on Formative Assessment Findings

On December 10, 2021, PPHF in collaboration with GE Healthcare and Samhita organised a Dissemination Workshop on Formative Assessment findings from the states of Maharashtra, Assam and Telangana. The findings were presented by PPHF's State Program Managers and was released by the Chief Guest Dr. L Swasticharan, Directorate General of Health Services, Ministry of Health and Family Welfare, Government of India, and dignitaries from the field of academia and corporate. The research was put together by PPHF

along with research partners The GRID Council, DEVNET and Magna Carta Foundation.

### 4. Delhi Health Minister inaugurates 50-bed COVID Ward

In keeping with its extensive initiatives towards the COVID-19 relief efforts, Hero MotoCorp in partnership with the PPHF has extended its support towards the creation of a 50-bed COVID Ward and Intensive Care Unit (ICU) at the Janakpuri Super Specialty Hospital, New Delhi.

In the aftermath of COVID Wave 2, Hero MotoCorp launched the 'Hero We Care' initiative as part of its Corporate Social Responsibility (CSR) platform. On July 31, 2021, Shri Satyendar Jain, Hon'ble Minister for Health and Family Welfare, Government of Delhi, inaugurated the facility in the presence of Dr. Sushil Kumar Gupta – MP (Rajya Sabha), Sh. Rajesh Rishi – MLA Janak Puri, and Dr. B.L. Chaudhary, Director of Janakpuri Super Specialty Hospital, along with senior officials of Hero MotoCorp.

### 5. Vaccination Drives for Transport Workers in Haryana, Rajasthan and Odisha

In August-September 2021, vaccination drives were launched by AASTHA-Asia Africa Supply Chain Transform Health Alliance Secretariat. It was organised in association with respective state governments, PPHF, Kspire Solutions and Paribartan. The transport workers appreciated the initiative and thanked organisers for hassle-free and easy access to COVID-19 vaccine.

COVID vaccine was administered across the three states. Following are the number of people vaccinated:

Odisha	400
Haryana	150
Rajasthan	70





2



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4



5





## About PPHF

PPHF is a non-profit organisation that works towards transforming lives for improved health and wellbeing through locally-driven solutions.

PPHF works closely with communities and key actors on sustainable solutions for public health challenges. These include:

1. Women, Adolescent and Child health
2. Non-Communicable Diseases
3. Nutrition
4. Infectious diseases- T.B, Malaria, COVID-19
5. Environmental Health

We focus on building public health capacity and community actions for better health outcomes. We work collaboratively with stakeholders, leveraging partnerships and influencing policies and practices.



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