



SAMARTH

Project overview

An Initiative by PPHF and Cognizant Foundation
in collaboration with Kolkata Municipal Corporation

To improve health and wellbeing of mothers and children in urban slums areas in Kolkata

OBJECTIVES:

1. Improve access to MNCHN (Maternal, Newborn, Child Health and Nutrition) services among women and children.
2. Improve community and key influencer knowledge and health seeking behavior on MNCHN
3. Build capacity of the health and nutrition care providers for strengthening MNCHN skills

TARGETED BENEFICIARIES:

1. Pregnant women and lactating mothers
2. Children of age group 0-5 years and their care givers
3. Adolescent girls

KEY APPROACHES AND ACTIVITIES:

- o Baseline assessment with control site
- o Technical Advisory Group (TAG) with representatives from key departments
- o Development and adaptation of need-based training modules and materials
- o Conduct BCC sessions with beneficiaries to improve knowledge and practices
- o Home based counselling and skill building for maternal and child care
- o Capacity building of key influencers and health care providers
- o End line Assessment and Dissemination

OUTCOME:

Increased community awareness and MNCHN service uptake in the project areas

ABOUT PEOPLE TO PEOPLE HEALTH FOUNDATION:

People to People Health Foundation (PPHF) is a non-profit organisation that works towards transforming lives for improved health and wellbeing through locally-driven solutions. PPHF works closely with communities and key actors on sustainable solutions for public health challenges.

These include : Women, Adolescent and Child health | Non - Communicable Diseases | Nutrition | Infectious diseases - T.B, Malaria, COVID-19 | Environmental Health
We focus on building public health capacity and community actions for better health outcomes. We work collaboratively with stakeholders, leveraging partnerships and influencing policies and practices.

ABOUT COGNIZANT FOUNDATION:

Cognizant Foundation (CF) supports Healthcare programmes of deserving organizations to bring high quality healthcare within reach to underserved people in the country.

CF has adopted 'preventing avoidable blindness' and 'promoting women and child health' as its focus areas in Healthcare, with an aim to prevent disabilities among children, women and adults. Under "promoting women and child health, CF has been supporting programmes to provide quality and timely healthcare to underserved women and children. These programmes focus on reducing infant mortality, infant disability, and maternal mortality.

Contact us:

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