

Sustainable livelihood initiatives to support wellbeing of Artisans

Overview

The project focuses on enhancing the well-being of Brahmapur Patta saree artisans. Through targeted training in new designs, coloring and dyeing, and weaving techniques, we aim to empower artisans, preserve cultural heritage, and ensure economic sustainability. By equipping them with advanced skills, the project seeks to improve market access, foster community support, and enhance the overall quality of life for the artisans, thereby creating a sustainable and prosperous future.

Goal

To train 100 local Artisans on weaving, 20 artisans on dyeing & coloring, and 6 artisans on designing of Berhampur handloom patta sarees; and linking them as sustainable livelihood initiative contributing to their overall wellbeing.

Outcomes

- Artisans trained in advanced technique of dyeing, coloring, and weaving.
- Transition from traditional designs to computer-based methods for weaving sarees and dress materials.
- Collaborations with local self-government and e-commerce platforms facilitate product marketing.
- All machinery and equipment are centralized for convenience and and a high-tech display unit placed for visibility at a prime location.

Intervention Area

Berhampur, Odisha

Training Venue: Common Facilitation Centre (CFC), Berhampur

This Project contributes to the following SDGs:



Meeting with Artisan Community



Weaving Training in Progress



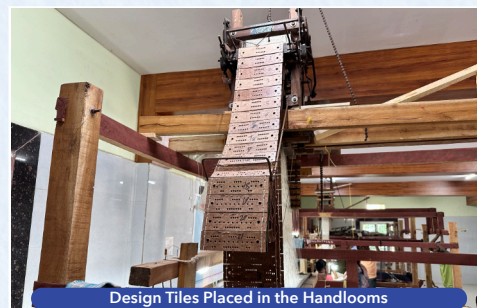
An artisan demonstrating preparation of threads



Training Completion Ceremony

About PPHF

We are a global non-profit organization working towards transforming lives for improved health and well-being through locally driven solutions. We have worked in more than 20 states of India with an aim to build the skills of healthcare providers, strengthen management capacity on sustainable solutions for public health challenges. These include: Health System Strengthening | Non-Communicable Diseases | Women, Adolescent and Child Health | Nutrition | Infectious Diseases | Environmental Health | Integrated Development Program | Emergency Health and Disaster Response.



Design Tiles Placed in the Handlooms



Cluster Facilitation Centre, Berhampur

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